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**PLASTIC SURGERY TEAM ANNOUNCE UNPRECEDENTED
PHILANTHROPIC COMMITMENT TO COMMUNITY**

La Jolla, Calif.----A prominent plastic surgery medical group headquartered in La Jolla, California, have announced a commitment to invest a percentage of every medical procedure performed to charitable initiatives. Unlike the majority of their industry colleagues who determine charitable giving based on profits, this team of surgeons has taken a proactive approach to making an impact in the communities they serve throughout the greater San Diego border region. The physicians in the practice are comprised of the Chief of Plastic Surgery at Scripps Memorial Hospital, John D. Smoot, MD, FACS, Wendell M. Smoot III, MD, FACS, recipient of San Diego County Medical Society's, San Diego's Physicians of Exceptional Excellence Award for five consecutive years from 2004 to 2008 for Top Doctor in the field of Plastic Surgery voted on by his peers, and Richard A.K. Chaffoo, MD, FACS, FICS, President-elect San Diego Plastic Surgery Society and voted amongst Best Plastic Surgeons, La Jolla Light newspaper. With more than 65 years of combined service, the practice has offered facial, breast and body cosmetic and reconstructive surgeries since 1979, when Dr. Wendell Smoot first began the business. His brother, Dr. John Smoot, joined him in 1988, followed by Dr. Richard Chaffoo in 2005.

Dr. John Smoot graduated Magna Cum Laude from the University of Utah, School of Medicine and has 24 years of surgical experience, practicing plastic surgery for 20 of those years. Dr. Wendell Smoot graduated Magna Cum Laude from the University of Utah, School of Medicine and Alpha Omega Alpha Honor Society (top 10 in class) with 37 years of plastic surgery experience and Dr. Richard Chaffoo graduated Summa Cum Laude from Catawba College, Salisbury, NC with a BA in Chemistry and received his Doctor of Medicine certification from Wake Forest University, Bowman-Gray School of Medicine. Although the physicians aren't individually specialized, they perform all of the traditional surgical procedures in plastic surgery.

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The announcement of the additional philanthropic component to the practice is a natural extension of the benevolent philosophy that was established by Dr. Wendell Smoot when he launched the plastic surgery practice. He has been involved for 30 years with the non-profit organization, Interface, which transports medical teams to Mexico to perform surgeries on underprivileged children throughout remote villages within the country. He currently serves on the Interface Advisory Board and participates in fundraising activities to help pay for transportation and fuel costs; the surgeons who participate in the program donate their time and the cost of their airline tickets, as do the nurses and anesthesiologists. Every year he performs pro bono surgical cases on worthy recipients in the San Diego area, and would willingly conduct more if his demanding, client-filled surgical schedule allowed. He has also been actively involved in the Boy Scouts of America for 40 years and countless boards, as well as an avid supporter of the San Pasqual Academy. In 2007, Brigham Young University Alumni Association bestowed Dr. Wendell Smoot with The Humanitarian of the Year Award, the only recipient to receive this designation that is not a graduate of the University.

According to Dr. John Smoot, “Wendell continues to be a self-sacrificing inspiration to our team and his reconstructive and corrective surgeries on worthy recipients is but one example of his contribution to society. He is renowned for his mastectomy reconstruction surgery on cancer patients, as well as having expertise in all fields of plastic surgery, and continues to work at a full-time pace. Additionally, Richard has a long history of charitable, pro bono work with victims of domestic violence through the Face to Face program and the National Coalition Against Domestic Violence, helping victims of facial and hand trauma including homeless individuals and the uninsured of San Diego through Scripps Hospital trauma service. Including my recent affiliation with Casa Blanca Salon and Spa in Rancho Santa Fe, which also involves a charitable component, we are simply expanding our philanthropic reach with our new program.”

The fully accredited surgery center for the practice has two operating rooms, a recovery unit and a qualified nursing and support staff of 17 members. Their facility is located in the Ximed building on the campus of Scripps Memorial Hospital, with a private back entrance for complete privacy and exclusivity. Further information regarding the practice can be located at www.smootchaffoomd.com or by calling 858/587-9850.